ACADMI

NEXT GENERATION MOBILE CORPORATE TRAINING
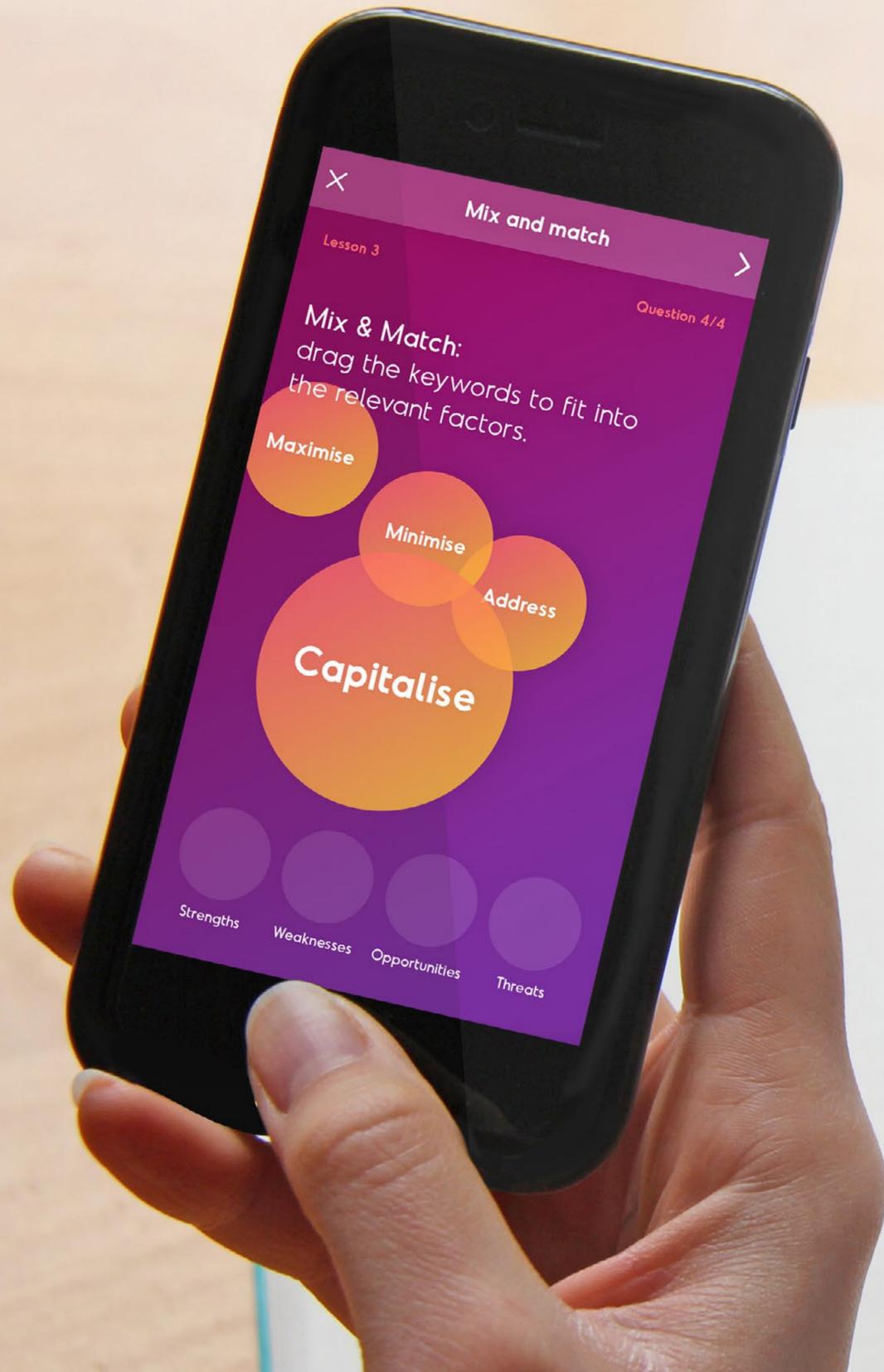
Build Your Empowered Workforce Here

"Acadmi has offered a significantly more effective and memorable learning solution which will open up new markets for us and radically change our approach to training, delivering an even better customer experience"

Kinetic Solutions
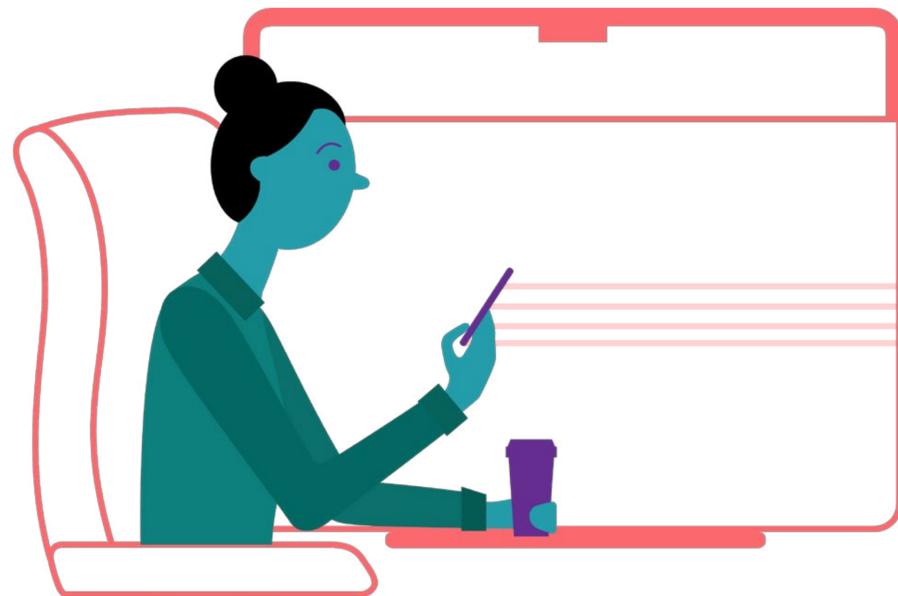
Acadmi: Your Mobile Training Solution

Acadmi is a Mobile Training App, optimising the delivery of knowledge and learning to your employees

Use Acadmi's mobile platform to build your own interactive content or tap into our growing library of courses on-the-move and on-demand

See a rapid improvement in the effectiveness of your training content through engaging, interactive, gamified & social solutions

The Modern Day Evolved Learner is...

Time Poor & Distracted

- Employees retain only 8 - 10% of L&D knowledge

- Knowledge workers spend 9.5 hrs/week searching for content

- 2/3 of leaders struggle with finding the time to up-skill

Self-Motivated

- Millenials by 2020 = 50% Workforce

- Employees seek On-Demand, Non-Linear & Relevant Content

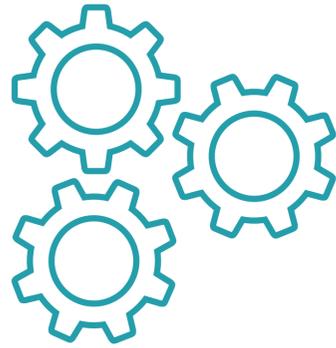- 53% of employees put their own learning into practice

Socially-Active

- 84% of employees use a device to share learning with peers

- 90% of knowledge through social, informal learning environments

- 87% of employees think sharing is most valuable form of learning

Engaged & On-the-Move

- Millennials access phone average of 9 times/hour

- 2/3 of Acadmi's Respondents said Mobile Training is critical

- 130% growth in Mobile, Video & Gaming for Training (2016)

Advantages of Acadmi's Mobile Training Solution

Automated HR Tasks

Employee's Skills Needs Mapped

Real-time Dashboard & Monthly Reports

Reminders, Polls, Surveys & Feedback

Reduced Costs & Effort

Employee's time optimised

Up to 25% of training budgets saved

Costs of LMS significantly reduced

Greater Training ROI

Assessments & Course Refreshers

Recommendations based on skills heat map

'Application of Knowledge' Metrics

Your Branded Learning Platform

Training, Simplified

Simple, Secure & Branded Mobile App accessed by your employees on-the-move, on-demand and across multiple platforms
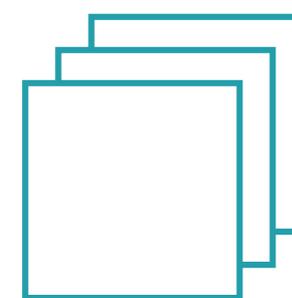
Training, Measured

Analytics, reports & surveys measuring employee engagement, performance, skills requirements & application of learning at work

Training, Augmented

Personalised training, based on an employee's skills requirements and performance, enhancing their recall, engagement & productivity

Training, Delivered

Effortlessly create interactive, social, bitesize & engaging content for employees in a gamified ecosystem - no technical complications

App Features and Functionality

Getting Started & On-Boarding

Simple Set-Up	Set up your branded web app within minutes and send a link to your employees to sign up
On-Boarding Guide	Employee access to the app through a clear, straightforward on-boarding process
Branding & Personalisation	Your Corporate Logo added to the app menu & a personalised photo option for each user
User Role & Department	Users upload their role & department allowing for cohort analysis and content allocation
Add Users	Flexible monthly packages to scale the no. of users on your app up or down at any time
Limitless Use	Users have limitless usage of the app to access course content
Secure Log-in	Encrypted, character-number combination passwords & data protected & backed-up

Course Management & Delivery

Acadmi's Course Library	Option for your employees to access Acadmi's Library of Courses
Course Building Tools	Add & Edit Video, Audio, Blogs, YouTube Embeds & Docs to bring course content to life
Quizzes and Assignments	Interactive quizzes (MCQs / Missing Word / Prioritisation) & Discussion-based Assignments
Course Signposting	Clear articulation of the no. of lessons, course duration, lead tutor & course categories
Mandatory Deadlines	Set deadlines for your users and let the app alert them when due dates are approaching
Course Progress Bar	Users self-complete their lessons as the app tracks their progress through a course
Course History	User management of completed courses and current courses
Course Allocation	Allocate courses to departments, groups of employees and to specific individuals

App Features and Functionality
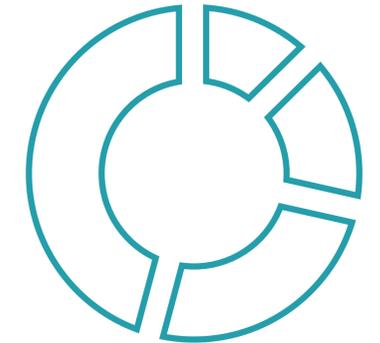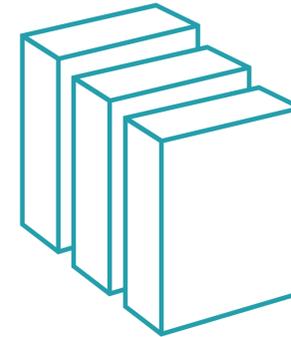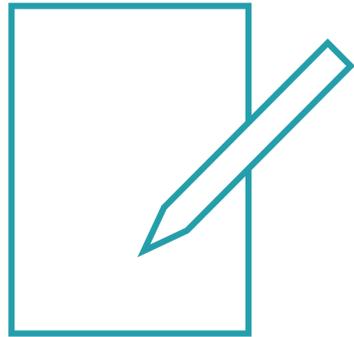
Social, Gamification & Notifications

Discussion Forums	Peer-to-peer discussions and sharing of resources through videos, images, audio & text
User Groups	Direct specific cohorts of learners to build peer-to-peer knowledge-sharing
Group Assignments	Deliver assignments to users based around the uploading of images, video, text and audio
Points Allocation	Users can earn points by completing lessons and by participating in group discussions
User Dashboard	Track User Progress (points, courses completed, time spent in-app & exercise scores)
User Leaderboard	Compete against colleagues to build engagement & potential offline incentives
Notifications	Course Alerts & Reminders / Incentivising Messaging to gain points & complete courses

Reporting Analytics/Tracking

Skills Heat Map	Track the skills and specific subjects your employees are interested in
Course Completion Rate	Track the courses that have been started but not completed and by whom
In-App Time Spent	Track the time each employee has spent in-app, broken down by specific subjects
Exercise Scores	Track the average exercise score of each employee, broken down by specific subjects
Course Popularity	Discover which courses have been the most popular by rating & engagement
Export Reporting Data	Export reports off the platform in a downloadable CSV form + receive a monthly report
Course Rating & Feedback	Users encouraged to provide in-app ratings and feedback on completed courses
Google Analytics Integration	Receive a summary of the most popular courses across the platform's ecosystem

From Sign-Up Through to Analytics

1 — **Sign Up**

Sign Up
Add Acadmi library access
+/or Add course builder capabilities
We set up your branded app
We appoint your Account Manager
Discuss your training needs with us
Confirm the no. of employees

2 — **Engage your Employees**

Engage your Employees
Send sign-up link to employees
Welcome to the app video
Employee lists skills needs, in-app
Add Library content to course page
Employee profile completion
Employee access to library

3 — **Deliver Content**

Deliver Content
Limitless use of content
Commission us to build content
Direct courses to specific employees
Mandatory & recommended courses
Webinars/Q&As & blended options
Build your own content

4 — **Report Back**

Report Back
Acadmi monthly report
Pay only for no. of users
Access dashboard analytics
Review feedback & ratings
Download CSV reports
Provide Acadmi with feedback

Subscription Model

	0 - 250 Employees	250 - 500 Employees	500 - 1000 Employees	1000 + Employees
Access to Content Library / Month / Employee	£4.00	£3.50	£3.00	£2.00
Add Your Own Course Content / Month / Employee	£3.50	£3.00	£2.50	£1.00
Total Subscription Price * / Month / Employee	£7.50	£6.50	£5.50	£3.00

* Up to a limit of 50 GB   * Each Package comes with a Dedicated Account Manager / Tickets addressed within 24 hrs

You can also commission Acadmi to design, build and edit your bespoke content

ACADMI

STAY ONE STEP AHEAD OF THE CURVE

Sign up for a one-month free trial
This includes a year's worth of free library access for 10 employees worth £500

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